

IRVINGTON CHAMBER OF COMMERCE/VILLAGE IMPROVEMENT ASSOC.

MEETING

October 28, 2009

A meeting of the Irvington Chamber of Commerce/Village Improvement Association was held on Wednesday, October 28, 2009, at The Tides, Irvington, VA.

Those in attendance were: Larry and Jill Worth, Ann and Jeff Arnold, Liliane and Mike Merrill, Denise Robertson, Kathleen and John Pollard, Kate and David Raffetto, Diane Cook, Michelle Lybarger, Susan and Gene Edmonds, Bob Hardesty, Roberta Peek, Dr. Bob and Fran Westbrook and Marybeth Sisson. We were joined by Gordon Slatford and Jane and John Cole.

Larry Worth called the meeting to order at 6:00 pm., and introduced Jane and John Cole. (Whoever brought Jane and John, report to Larry for your headhunter points and congratulations.)

Minutes: The September, 2009, minutes were approved.

Treasurer's report: Michelle gave the treasurer's report: The balance on hand as of September 22, 2009, was \$18,692.51. We had deposits of \$3,512.00 and disbursements of \$3,305.34. The Balance as of October 28, 2009, was \$18,899.17. The treasurer's report was approved as presented. 2009 vendor fees are \$14,823.00. Michelle told us that she has renewed our CD for 12 months.

Farmers' Market: Liliane handed out the flyers for distribution. The November market is under control, Santa is coming. Set-up crew will set time later. Early Saturday morning crew, report as usual. December market. Liliane has a trio of musicians who will need electricity. We decided to put them where the VIA group usually assembles. We decided to ask Jackie Brown if she is coming and to tell her that if she will come, we will not give away hot cider (that is hot, not hard, don't get all upset, it wasn't going to be that much fun anyway.) I think we decided against any sort of bon fire but I think we decided to rent a propane heater for the musicians (and us, duh). Liliane will work up the vendors and stuff from warm sunny Florida and e-mail it back to those of us poor cold saps who will be here for the December market. Liliane said the set-up will be different as she will plan to group the vendors more around the gazebo.

Beautification: Susan said that she has put pansies in and asked that everyone continue to water and deadhead. She then gave a technical lecture and demonstration on the correct technique for deadheading pansies. This lecture will count towards your continuing education badge in horticulture.

Turkey Trot. Michelle has received \$1,900.00 and has an additional \$500.00 committed from sponsors. This brings us to within \$50.00 of last year. She says that the shirts for this year are Irish green with dark purple print and that she is using the dark purple print on the pub glasses. She will order 400 each of the glasses and shirts. Michelle says that she will have a course layout printed. Registration will start earlier this year and the cut-off will be 8:45. People who will not give their age will be allowed to run/walk/toddle/waddle but will not be counted. Michelle mailed out 606 registration forms but she is cutting down the mailing list and will probably not mail out of state next year. Michelle may have a form for the volunteers that says, "you are needed to be where, when and to do what." Jill volunteered to e-mail them out.

Halloween. Denise has everything in wonderful order. She thanked the group for the rising of the great pumpkin and the appearance of the lights (both of which look great). She thanked Dr. Bob and Fran for the goodie bags. She also thanked Susan for helping her fill the bags. There will be 150 bags. Denise gave out orange and black pumpkin leas for the age group escorts to wear to identify (some of) them as registered VIA perverts rather than just any old off the street pervert. (It is wonderful to have such enthusiastic offers of help from the guys but their specification of age group and costume content is a mite specific and will not be honored). (Since the secretary is such a slug in getting the minutes out and the event has taken place, it can be reported that the event will go down in history as wonderfully planned and executed and that many thanks and heaps of praise should be heaped on all involved. There is apparently a video of the group dividing up the left-over candy which can be purchased at some enormous sum before it is put on the web-site) (see Jill, Gene or Fran and have money in hand).

Next meeting will be November 18, same time and location.

Old Business:

Gordon Slatford came to thank the group for their assistance in the Tides' first annual "Irvington Scramble Golf Championship." Gordon's term for the event was "splendid." That may be British for "there were no fatalities, no law suits and we think we know where the beer cart is." There were about 60 players and Gordon said that the cup was very nice. He is thinking of doing it again next year, one tournament in the spring and another scramble in the fall. Gordon especially thanked Larry and Gene for their efforts in extorting gifts for the prizes.

The shed. Larry and Bob have met and will have one more meeting with Randall. Larry hopes to have the shed ordered within a week or so.

Logo or letterhead. Jill will finalize logo and order shirts. Gordon offered to look into having the shirts ordered through the golf course.

Nothing on bike trail.

New business

Susan and Gene report that Starbucks has named their new instant coffee after us. Are we expecting some sort of remuneration for this? Free samples? As if this group would drink instant coffee anyway.

Bob told us that the activity on King Carter is Aqua digging a new well.

Irreverently submitted,
Marybeth Sisson, Secretary